construct is integrated into the genome of said mammal in such a way that said protein-coding sequence is expressed in the mammary gland of said mammal.

- 21. The construct of claim 19 wherein said promoter is selected from the group consisting of the beta lactoglobulin promoter, whey acid protein promoter, and the lactalbumin promoter.
- 22. The construct of claim 19 wherein said immunoglobulin protein-coding sequence encodes a light chain or a fragment thereof.
- 23. The construct of claim 19 wherein said immunoglobulin is of human origin.
- 25. The construct of claim 19 wherein said promoter is the casein promoter.
- 26. The construct of claim 19, wherein the restriction site is an XhoI restriction site.
- 27. The construct of claim 19, wherein the 3' non-coding sequence is a 3' non-coding region from a mammary-specific gene.
- 28. The construct of claim 19, wherein the immunoglobulin protein-coding sequence encodes a heavy chain or a fragment thereof.
- 29. A mammary gland epithelial cell comprising the construct of claim 22 and a construct comprising an immunoglobulin protein-coding sequence which encodes a heavy chain or a fragment thereof, operatively linked to a promoter sequence that results in the preferential expression of the protein-coding sequence in mammary gland epithelial cells, wherein the cell expresses the light and heavy chains and secretes a heterologous, assembled immunoglobulin comprising the light and heavy chains in functional form.

30. (Twice Amended) A mammary gland epithelial cell comprising the construct of

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